

ORDER



Orders
Order / Rev: 714272
Alt Order #: 06318866
Product Desc: OBAMA SCHED A.
Estimate: 1798
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 09/17/12 / 09/17/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/17/12	09/23/12	42	\$51,700.00	\$43,945.00
09/24/12	09/30/12	12	\$13,350.00	\$11,347.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	54	\$65,050.00	\$55,292.50	0.00
Totals	54	\$65,050.00	\$55,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/18/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	4	\$2,000.00	P-3	0.00	NM	4	\$8,000.00
10 NEWS-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					4	\$2,000.00		0.00			
E 2	WTSP	09/18/12	09/24/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					4	\$700.00		0.00			
E 3	WTSP	09/18/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$900.00		0.00			
E 4	WTSP	09/18/12	09/24/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
THE LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					4	\$350.00		0.00			
E 5	WTSP	09/18/12	09/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$900.00		0.00			

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Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A.
 Estimate: 1798
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	09/18/12	09/24/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					2	\$600.00		0.00			
E 7	WTSP	09/18/12	09/24/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$800.00		0.00			
E 8	WTSP	09/18/12	09/24/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					2	\$550.00		0.00			
E 9	WTSP	09/18/12	09/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					2	\$550.00		0.00			
E 10	WTSP	09/18/12	09/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
10 NEWS-NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					2	\$1,000.00		0.00			
E 11	WTSP	09/18/12	09/24/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					1	\$350.00		0.00			
E 13	WTSP	09/18/12	09/24/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	4	\$2,600.00	P-3	0.00	NM	4	\$10,400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					4	\$2,600.00		0.00			
E 14	WTSP	09/18/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					2	\$400.00		0.00			
E 15	WTSP	09/18/12	09/24/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	3	\$3,000.00	P-3	0.00	NM	3	\$9,000.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$3,000.00		0.00			
E 16	WTSP	09/18/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					2	\$400.00		0.00			
E 17	WTSP	09/18/12	09/24/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
10 NEWS EFF. 9/12/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$200.00		0.00			
E 18	WTSP	09/22/12	09/22/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
10 NEWS-11P SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,400.00		0.00			
E 20	WTSP	09/22/12	09/22/12		CM	Sat 7-730p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sat 7-730p Wheel of Fortune												
				INSIDE EDITION												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1			\$800.00			0.00				
E 21	WTSP	09/22/12	09/22/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
				CBS THIS MORNING - SAT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1			\$300.00			0.00				
E 22	WTSP	09/23/12	09/23/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00	
				FACE THE NATION												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		2			\$1,000.00			0.00				
E 23	WTSP	09/23/12	09/23/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00	
				10 NEWS-11P SU												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1			\$1,800.00			0.00				
E 24	WTSP	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00	
				CBS SUNDAY MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		2			\$1,000.00			0.00				
E 25	WTSP	09/19/12	09/19/12	Wed Prime C Big Brother (Season Finale)	CM	Wed 930-11p	--W----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
				CSI												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----		1			\$9,000.00			0.00				
N 26	WTSP	09/24/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----		1			\$400.00			0.00				
												Totals	54	\$65,050.00		